

YEAR 1		
SEMESTER	FALL	SPRING
REQUIRED COURSES	ART 116 Drawing I (Fine Art)	ENG 152 Writing about Literature
	ART 110 Fundamentals of Design I	ART 113 Fundamentals of Design II (spring only)
	ART 106 Introduction to Art History	ART 117 Drawing II (spring only)
	Quantitative Literacy (QL)	PHOTO 141 Basic Digital Photography
	ENG 151 Composition & Writing from Sources	VCD 125 Fundamentals of Digital Media
	EDCP 100 Freshman Seminar	
CREDITS	15 OR 16 CREDITS	15 CREDITS
YEAR 2		
SEMESTER	FALL	SPRING
REQUIRED COURSES	Scientific Reasoning Lab (SR-L)	ART 205 Art History Survey Topics (Humanities I (HUM)*) (spring only)
	CM 101 Public Speaking (Communication Intensive)	Writing Intensive 200
	VCD 210 Communication Design I (fall only)	VCD 211 Communication Design II (spring only)
	VCD 230 Typography I (fall only)	VCD 208 Web Design I (spring only)
	FMI 102 Cinema II: Continuity	Materials & Methods (Elective)
CREDITS	16 CREDITS	15 CREDITS
YEAR 3		
SEMESTER	FALL	SPRING
REQUIRED COURSES	Social Science I (SS)**	ART 305 Topics in Art History (Writing Intensive 300-400 level and Humanities II (HUM)*) (spring only)
	VCD 310 Communication Design III (fall only)	Humanities III (HUM)*
	VCD 308 Web Design II (fall only)	VCD 330 Typography II (spring only)
	ART 390 Internship ¹	CM 211 Intercultural Comm., CM 255 Small Group Comm., or CM 270 New Media Comm.
	Materials & Methods	300/400 Communication Design Studio Elective
CREDITS	15 CREDITS	15 CREDITS
YEAR 4		
SEMESTER	FALL	SPRING
REQUIRED COURSES	Humanities IV (HUM)*	Social Science II (SS)**
	Quantitative Literacy /Scientific Reasoning (QL, SR, or SR-L)	VCD 450 Senior Capstone (spring only)
	VCD 410 Portfolio & Professional Development (fall only)	General Elective
	General Elective	General Elective
	300/400 Communication Design Studio Elective	General Elective
CREDITS	15 OR 16 CREDITS	12 - 15 CREDITS

PROGRAM POLICIES

VCD student performance is measured by grades earned in general education and major courses and the ability to effectively create, compile, and present a portfolio of work. Portfolio reviews take place in each year of the program. Students must earn a minimum cumulative GPA of 2.5 and a minimum GPA of 3.0 in the major, and the lowest acceptable grade is a "C" in all required major courses. *See also Visual Communication Design Program Policies for Continuance & Progression in the University catalog.*

PROGRAM MILESTONES

1ST YEAR
Portfolio Reviews by Faculty in May

2ND YEAR
Portfolio Reviews by Faculty in December

3RD YEAR
Advisory Board Portfolio Reviews in Dec.

4TH YEAR

- Advisory Board Portfolio Reviews in Dec.
- Capstone Exhibition / Awards in May

¹ Take in second or third year before securing an off-site, for-credit internship. Internships must be approved in advance.

GENERAL EDUCATION NOTES

[General Education courses are identified in blue.](#)

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines.